



**Institute for the Development of a Global Democratic Republic**

est. 2023

22<sup>nd</sup> of February 2026

**annual report 2025**

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## Executive summary

After founding the IDGR in September 2023 and doing basic build-up work of the Institute in 2024, the year 2025 was focused on

- 1) developing a strong [team](#) as the most important factor for pushing forward all our actions & research guided and supervised by an highly renowned and experienced [advisory board](#).
- 2) introducing our core initiative as our first step towards the development of a “Global Democratic Republic”: the establishment and carry out of a first official and most likely historic global direct democratic [e-vote on 'climate action'](#) with potentially 5.5 billion people “easily” participating (they are connected to the World Wide Web).

Next to those two focus areas, we continued or work towards providing regular [news](#) on topics around global governance, global democracy, and global warming and the development of the culminating point, the IDGR.org website.

Furthermore, we continued with the same intensity as in the previous years in building up a strong, renowned and global network. The overwhelming response continued and 2025 ended with more than 9k+ renowned scientist, journalists, artists, leaders & decision makers (e.g., Chief Executive Officers) connected with [Karl Baumann on LinkedIn](#).

In addition, we further pushed our [research](#) towards global democracy and global warming, climate disruption, and the loss of biodiversity. Our “trans- & interdisciplinary global warming scenario” got fine response and we elaborated a new research project “[The New Healthy Global Economy](#)”.

Our [actions](#) were extended with “[A first global binding GHG market now!](#)” and “[the crystal](#)”, a first (classic) concert for global democracy.

Highlight of our year 2025 was the production of a short, no budget promotion [video](#) for our campaign towards a first referendum on ‘climate action’. Having the video published on LinkedIn, it generated more 50k+ and 1k+ active and positive responses.

A most unexpected success based on the very simple production method we used.

The year ended with the successful establishment of the “[IDGR Advisory Board](#)” with Susanna Cafaro (head), Lars Münter, Hans Hansen, Markus Huber, Roit Feldenkreis, and Ole Fogh Kirkeby being members and a strong “[IDGR core Team](#)” with Edoardo Montin, Adulum Hafsha Ismail, Pirah Siyal, Juan David Rojas Calle, and others supporting the work of the IDGR.

## Annual review

- 01 January** IDGR deletes X (former twitter) account
- 02 February** IDGR starts planning a fundraising campaign for the first global direct democratic vote in human history:  
"One person, one vote, not matter what nationality!"
- 03 March** IDGR further develops the concept for this first global direct democratic vote ([global referendum](#))
- 04 April**
- IDGR deletes Instagram account
  - [Karl Baumann](#) reaches 8k+ fine selected connections on LinkedIn
- 05 May**
- IDGR [actions](#), [research](#) & [about us](#) established
  - Karl Baumann gets invited to contribute a paper to "[No Limits to Hope](#)" (Club of Rome)
- 06 June** IDGR gets permission for "[Google for Nonprofits](#)" and starts the [IDGR YouTube Channel](#) and [Google Ads](#)
- 07 July** IDGR aligns contract for the professional management of Google Ads for Nonprofits with "Community Boost"
- 08 August** IDGR develops first campaign "It's Time to Vote. A Global Referendum on Climate Action, Powered by You!"
- 09 September** IDGR publishes the campaign towards the first global democratic referendum on Indiegogo and LinkedIn
- 10 October** IDGR delivers mailing campaign to all 8k connections from Karl Baumann on LinkedIn
- 11 November** IDGR campaign towards [a first official global direct democratic vote on 'climate action'](#) reaches 50k+ views & 1k positive responses from highly renowned scientists, journalists, artist, leaders & decision makers
- 12 December**
- IDGR develops "[the crystal - a concert for global democracy](#)"
  - IDGR - [Advisory Board](#) established

## News | Network | Website

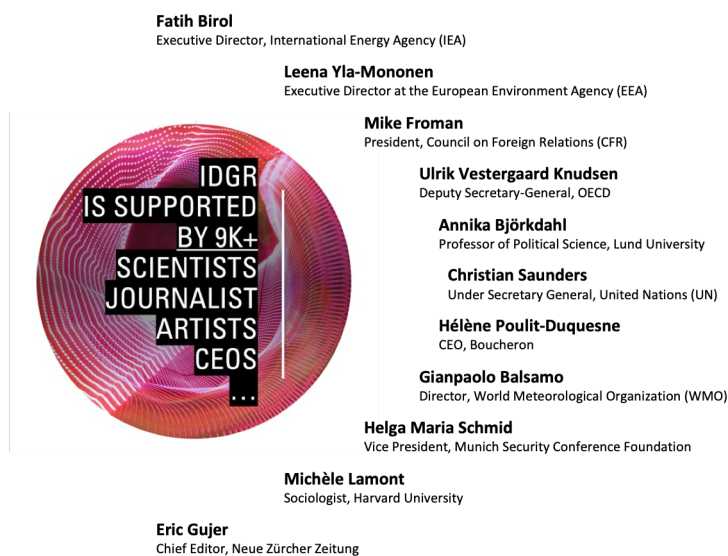
The development of global democracy is in our view a continuous “act of art”. This “act of art” involves strong and diverse communication within a strong and diverse network. Network and communication are building a self-reinforcing process towards success.

- **[News](#)**

We continued to deliver news based on the main global political (e.g. U.S. tariffs, BRICS meeting, U.N. COP30, OPEC International Seminar) and global culture (e.g. “Eurovision Song Contest”) events. The news is clearly written out of a perspective towards global democracy and global warming (+77% article published).

- **[Network](#)**

We also continued our work towards growth of a fine selected and global network with renowned scientists, journalists, artist, leaders & decision makers within LinkedIn (+47% followers [Karl Baumann](#)).



- **[Website](#)**

Our Website IDGR.org is the culminated point of all our actions and research. With or “no-budget” approach we managed to develop a website powered by WordPress and SuperbThemes. Within 2025 we got approved by “Google for Nonprofits”, which allows us to spend up to \$10k per month on Google Ads for Nonprofits.

With the help of a specialised agency, we managed to significantly increase the visibility and traffic of IDGR.org (ca. +900% page impressions).

## Actions

Within the year 2025 our actions were clearly focused on the promotion of our core initiative, the development of a first official global direct democratic vote on 'climate action':

[\(global referendum\)](#)

- Update of the landing page and further extension of data and figures
- Collaboration with public relation agency and work out public relation campaign
- Promotion video script development and video production
- Mailing campaign to 8k+ LinkedIn connections, manually delivered

The campaign gained 50k+ page impressions and 1k+ active responses on LinkedIn, 700+ direct mail correspondences and several collaborations.

Furthermore, we established our action – “A first global binding ‘greenhouse gas’ (GHG) market for “Carbon dioxide” (CO<sub>2</sub>), “Methane” (CH<sub>4</sub>), and “Nitrous oxide” (N<sub>2</sub>O) now!”

[\(global GHG market\)](#)

We also developed a strong team to produce our first documentary “Our Word with a ‘Global Democratic Republic’”.

[\(documentary global democracy\)](#)

With “the crystal – a concert for global democracy” ([the crystal](#)) we developed a new action project towards art & culture, most crucial to support the thinking towards a global society.

## Research

Within our research we focused on the development of further funding opportunities. Karl participated in several events about the “Horizon Europe” research funding program and participated on November 26, 2026 in Vienna at the “Horizon Europe Cluster 5 - Climate, Energy & Mobility - Info- & Networking day” organised by the “Austrian Research Promotion Agency” ([FFG](#)).

In 2025 we furthermore worked out “[The new healthy global economy](#)” research project concept. It aims to transfer the “planetary boundary” concept out of the sciences perspective (chemistry, physics, etc.) into economic daily life by establishing global binding markets for each single “planetary boundary”, starting with GHG emissions.

Karl also continued his work towards the [new monography](#) (book) on “Love demands only honesty or How to solve the current crises”.

## Key Performance Indicators

The following table shows our work reduced to some measurable "Key Performance Indicators" (KPIs) based on the clear understanding:

*"You can only manage, what you can measure.  
And you actually have to manage, what you cannot measure!"*

Our most important KPI is very hard or even impossible to measure – the awareness for and towards global democracy and the will from political leaders and decision makers to go into a first official global referendum on 'climate action'. We have some indication though, that our initiative arrived at the top-level of geo-politics.

Since our main first-step objective is to get the first global direct democratic e-voting done, our main attention and our main focus is clearly towards those leaders & decision makers, who have the power to decide on that.

Please have in mind and be aware - numbers are a reduction of the plurality of our world. Quality will always govern quantity.

	2023	2024	+/-	2025	+/-	sum
<b>NEWS</b>						
Article published	4	13	225%	23	77%	<b>40</b>
<b>LinkedIn (1)</b>						
Followers Karl Bauman	1,008	6,703	565%	9,874	47%	<b>17,585</b>
Page impressions Karl Baumann	n.n.	n.n.		73,191		<b>73,191</b>
Followers IDGR	-	-		12		<b>12</b>
Page impressions IDGR	-	-		1,713		<b>1,713</b>
<b>Website IDGR.org (2)</b>						
Visits	310	1,210	290%	21,380	1667%	<b>22,900</b>
Page impressions	1,039	3,481	235%	34,930	903%	<b>39,450</b>
Views per Visitor	3.4	2.9	-14%	1.6	-43%	<b>1.8</b>

(1) LinkedIn Stats

(2) Jetpack Stats

## Financial report

We are working with very little budget, try to be sustainable and produce a small footprint in terms of our use of resources to fulfil our mission and deliver on our objectives. Thus, we are using our spaces within our private appartements to work on the development of the IDGR.

Karl was fully employed as teacher next to his work as “Head of Institute” till end of August 2025, Werner is fully self-employed as consultant and supports next to this the IDGR as “Head of Finance”. All the other team members are also occupied within daily jobs and responsibilities.

Most of our work is on **volunteer** bases (see the following table).

	work [h]	in Euro	
		value/h	value
Karl Baumann	1,200	175	210,000
Werner Baumann	20	150	3,000
Gabriel Baumann	80	25	2,000
Edoardo Montin	25	35	875
Adulum Hafsha Ismail	30	15	450
Pirah Siyal	25	20	500
others	135	30	4,050
<b>sum</b>	<b>1,515</b>		<b>220,875</b>

The main 2025 **income** was provided by the private deposits from Karl Baumann (ca. € 11k). A very small amount could be generated from our fundraising campaign and gave us a lot of insight and lessons learned for our further fundraising activities.

The main 2025 **expenditures** went into “goods, raw materials, auxiliary materials” (25%). Mostly invested into the IDGR.org website and communications (emails) infrastructure. And to increase the awareness, we spent more into “advertising and representation” (39%).

	in Euro	
	income	expenditures
<b>I. (gross) income</b>		
deposits from Karl Baumann	11,376.19	99%
fundraising	125.80	1%
<b>sum</b>	<b>11,501.99</b>	
<b>II. (gross) expenditures</b>		
goods, raw materials, auxiliary materials	2,833.49	25%
rent and lease	2,400.00	21%
travel	511.50	4%
service fees	1,314.94	11%
advertising and representation	4,442.06	39%
<b>sum</b>	<b>11,501.99</b>	
<b>balance</b>	<b>0.00</b>	

## History

The founding years 2023f. were 100% volunteer work next to full time employments with very low cash investment, primarily into the IDGR.org website and communication infrastructure.

In the year 2025 we pushed further the investment into public relation and fundraising and Karl started to work full time for the IDGR since September 2025 on a volunteer basis.

in Euro	2023	2024	+/-	2025	+/-	sum
volunteer work	80,000	130,000	63%	220,875	70%	<b>430,876</b>
income	1,803	2,980	65%	11,502	286%	<b>16,286</b>
expenditures	1,803	2,980	65%	11,502	286%	<b>16,286</b>
<b>balance</b>	-	-		-		-

## Outlook

In the next year 2026, the focus will be the development of

- 1) further details about the first official global e-vote on 'climate action'.
- 2) a concrete business case for carrying out the first referendum.
- 3) the IDGR into a financially self-sustained organisation.

**Thanks to all your support and for all the recognition we are getting!**



**Institute for the Development of a Global Democratic Republic**

est. 2023

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